

**Evaluation Reports**  
**As per Rule 35 of PP Rules, 2004**

1. Name of Procuring Agency: Special Technology Zones Authority
2. Method of Procurement: Single Stage Single Envelope
3. Title of Procurement: Expression of Interest (EOI) for The Provision of Public Relations (PR) Services for STZA.
4. Tender Inquiry No.: T#38/21-22
5. PPRA Ref No.: TS481507E
6. Date and Time of Bid Closing: 6<sup>th</sup> June 2022 at 1100 hrs.
7. Date and Time of Bid Opening: 6<sup>th</sup> June 2022 at 1130 hrs.
8. No. of Bids Received: 8
9. Criteria of Bid Evaluation: As provided in the Tender Documents
10. Details of Bid Evaluation

Name of Bidder	Marks		Evaluated Cost	Rule/ Regulation/SBD*/Policy/ Basis of Rejection/ Acceptance as per Rule 35 of PP Rules, 2004.
	Technical (if Applicable) Technical Requirements	Financial (if applicable)		
M/s. Media Matters Communications (Pvt) Ltd	Responsive	N/A	N/A	Qualified
M/s. Paradigme Public Relations	Responsive	N/A	N/A	Qualified
M/s. Eikon7 (Pvt) Ltd	Responsive	N/A	N/A	Qualified
M/s. Puruesh Chaudhary from Agahi	Responsive	N/A	N/A	Qualified
M/s. M&C Saatchi World Services Pakistan	Responsive	N/A	N/A	Qualified
M/s. Communications Research Strategies	Responsive	N/A	N/A	Qualified
M/s. The Passage PR Strategists	Non - Responsive	N/A	N/A	Not Qualified

M/s. Corporate & Marketing Communications (Pvt) Ltd	Non - Responsive	N/A	N/A	Not Qualified
---	------------------	-----	-----	---------------

11. Any other additional/ supporting information, the procuring agency may like to share. **N/A**



**(Atif Bilal)**

Director Special Projects